



POWER52 FOUNDATION

YEAR IN REVIEW

FISCAL YEAR 2022





OUR MISSION



To break the cycle of poverty, unemployment, under employment, and incarceration in our urban communities across the nation through economic empowerment and clean energy access.

OUR VISION



To promote an inclusive clean energy economy that drives economic empowerment.

OUR VALUES



- Integrity
- Trustworthiness
- Equal Opportunity and Inclusiveness
- A Measurable Impact



YEAR IN REVIEW



FISCAL YEAR 2022

SECTION 1: A Word From The CEO

SECTION 2: "Embrace discipline and conquer your dreams"

It is always discipline over motivation. You only need to be motivated once, but you practice staying disciplined every day until you reach your goal.

SECTION 3: "The sole path lies in conquering obstacles"

We believe that muscles of character developments are strengthened by the obstacles that we face.

SECTION 4: "Remain Humble"

To err is human. It is very important to forgive ourselves of past transgressions and move full speed ahead into success stories.

SECTION 5: "Community Reinvestment"

Through its constant vigilance and efforts at providing opportunities for workforce development where there often seem to be none, Power52 Foundation connects with the community. Our outreach efforts meet the citizens of Baltimore and Maryland where they are.

SECTION 6: "Stories of Impact"

SECTION 7: Board of Directors

SECTION 8: Financial Snapshot

SECTION 9: "Use your gifts to the best of your ability"

Power52 we affirm that to whom much is given much is expected. We appreciate our grantors, donors, and employer partners. They are much a part of our mission as the mission itself. We create opportunity out of what's been shared with us and are most grateful for our supporters.

SECTION 10: Ways to Support



SECTION 1:

WORD FROM THE CEO



Dear Power52 Community,

As we step into a new year, I am filled with immense pride and gratitude for the incredible journey we have embarked upon together. As the CEO of Power52, I am honored to present to you our 2022 Year In Review, a testament to the dedication, resilience, and unwavering spirit of our community.

Over the past year, Power52 has remained steadfast in its commitment to making a positive impact on the lives of those we serve. Through our innovative energy programs and community initiatives, we have strived to bring about sustainable change in the neighborhoods we touch. It is with great pleasure that I share the stories of hope and transformation that have emerged as a result of our collective efforts.

In 2022, we continued to focus on providing resources, training, and education to communities in need. We witnessed firsthand the incredible power of lifting each other up, as we extended a helping hand to those facing adversity. By offering essential resources, we were able to alleviate immediate hardships and provide a strong foundation for brighter futures.

Our commitment to training and education has been a driving force behind our mission. Empowering individuals with valuable skills not only enhances their employability but also fosters a sense of self-confidence and dignity. Through the power of knowledge, we have witnessed lives being forever changed, as our community members embrace new opportunities and take charge of their destinies.

But our impact doesn't end there. Power52's community initiatives have brought us closer together, promoting a sense of unity and belonging. As we worked hand in hand to provide food, support local clean up efforts, and invest in education programs, we witnessed the incredible strength that emerges when a community comes together with a shared vision.

As I reflect on the accomplishments of the past year, I am filled with optimism for the future. With your continued support and dedication, I firmly believe that the possibilities are endless. Together, we have laid the foundation for a brighter, more sustainable world, and I am excited to see what we can achieve in the years to come.

I extend my heartfelt gratitude to each and every one of you - our partners, volunteers, donors, and community members. Your passion, generosity, and belief in our mission have been the driving force behind our success.

In the pages that follow, you will find stories of triumph, hope, and resilience. Together, let us celebrate the positive impact we have made and recommit ourselves to the journey ahead. With your unwavering support, I am confident that Power52 will continue to shine as a beacon of light, illuminating the lives of those we serve.

Thank you for being an essential part of the Power52 family.

With warmest regards,

Cherie Brooks

CEO/Founder

Power52 Foundation



SECTION 2:



EMBRACE DISCIPLINE AND CONQUER YOUR DREAMS"



Power52 Energy Institute operates within the realm of Workforce Development, where we merge supported opportunities with determination and willpower. Our trainees come from various parts of Maryland, predominantly from Baltimore City and Howard County. In 2022, we successfully conducted three cohorts of Workforce Development Training, attracting 40 qualified applicants.

Our Energy Professional Solar Training program is intensive, lasting 16 weeks and encompassing Employment Readiness skill-building and cutting-edge technical solar training Monday through Friday, 9am to 1pm., totaling 320 clock hours. Graduating trainees receive credentials that render them "Shovel Ready" to enter the renewable energy workforce and start earning. Power52 firmly believes that fostering a success-driven attitude is crucial for professional accomplishments. We instill this belief through our Power Principles, which enable trainees to develop character skills that enhance long-term employment retention rates.

This year, Power52 provided more than 1,800 hours of employability skills training and conducted Speed Interview sessions bringing approximately 40 employers who were ready to hire. Remarkably, over 80% of their trainees secured employment within just 30 days of graduation.



SECTION 3:



THE SOLE PATH LIES IN CONQUERING OBSTACLES”

Power52's trainees and graduates represent diverse backgrounds and experiences. In 2022, 40 individuals, comprising both men and women, embraced the Energy Professional Solar Training Program, coming together as a united force. Unity is strength... when there is teamwork and collaboration, wonderful things can be achieved.

This year's achievements include enrolling 40 trainees, graduating 30 individuals, and successfully training and employing 24 graduates. Additionally, we offered job placement aid to 35 previous graduates seeking new opportunities. Power52 remains dedicated to supporting our graduates for 12 months post-graduation, offering extra assistance and referrals for wraparound services, whenever needed.



“Unity is strength... when there is teamwork and collaboration, wonderful things can be achieved.”

–Mattie Stepanek

Power52 Foundation provided 32 trainees with stackable credentials from N.C.C.E.R., CPR/AED, and OSHA-10 and 1 out of 3 trainees received the coveted NABCEP Credential at first testing.



SECTION 4:

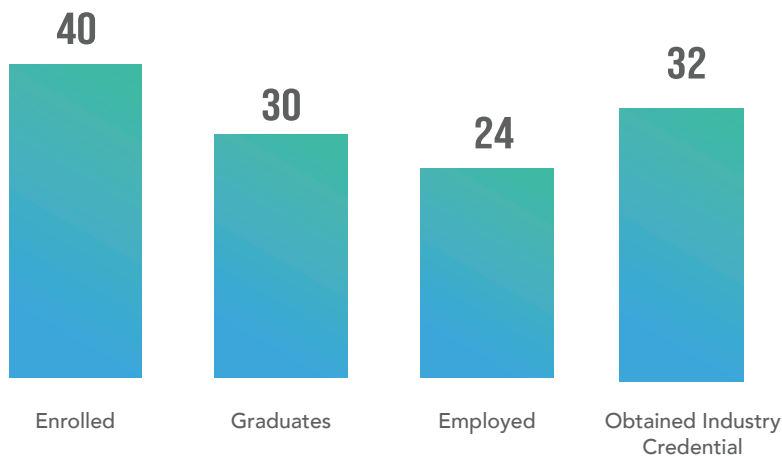


“REMAIN HUMBLE”

“2022”

7 YEARS OF PROGRESS, AND THE MOST REMARKABLE MOMENTS ARE YET TO UNFOLD.

2022 IN REVIEW



30 GRADUATES out of **40 ENROLLED** = **75%** This year

24 EMPLOYED out of **30 GRADUATES** = **80%** Employment placement rate

32 OBTAINED CREDENTIALS out of **40 ENROLLED** = **80%**



SECTION 5:



“ COMMUNITY REINVESTMENT”

Power52 Foundation dedicates itself to providing essential resources, comprehensive training, and valuable education through our community outreach events, the positive impact is truly transformative. Our offerings of resources like food, energy efficient power supplies, and connections to other resources enables us to address immediate challenges faced by vulnerable individuals and families, alleviating their hardships, and improving their overall well-being. Through purposeful training initiatives, members of the community gain access to valuable skills and knowledge, unlocking doors to employment opportunities and economic empowerment.



SECTION 6:



STORIES OF IMPACT

Avery Woods just knew he could, so like that train he sure did train. In early May 2022, Power52 got a referral from Ms. Suzi of the Homewood School in Howard County. Ms. Suzi, a staunch advocate for the success of her students both past and present alike, informed us of a super intelligent young man who had been through a lot and had a rough start on life, replete with the lack of support that we often see in workforce development for the most difficult to serve trainees. However, Ms. Suzi knew Mr. Woods could. Mr. Woods knew it too. He just needed that push. Upon entry to Power52's 19th cohort, Mr. Woods soon made his presence felt. He was the youngest in the class but quickly became known for being respectfully outspoken. Often stating, "I don't mean to cut you off", excusing himself before cutting into the conversation no matter the topic. Mr. Woods would light up the "Power Principle" sessions daily, offering his well thought out reasoning for taking the stance he would have on important matters such as not letting the past dictate the future and always remaining humble. Mr. Woods knew he could. Despite his past war stories and the realization that at 19 he did not and would not have much family to support him, he would press on like the train who could. On the days when he just knew it would be better to give up or allow himself to stop pushing, he would press on remembering that he could do it, because he had to, he wanted to, and he just knew he could.



Back in 1995/96 we would have found this fortunate young woman singing her heart out over the airwaves of America. Making it to the Billboard charts as a songwriter was an aspiration for Ms. **Tania McCray** who says she was blessed with her father musical sense as a child. Ms. McCray led her cohort as the lady in charge and led a musical career as well before the age of twenty. Steadfast, thoughtful, and present, Ms. Tania McCray put her best foot forward and leaped into the world of solar after the 16-week cohort. She landed a gig in solar sales and is singing, "Let the sunshine and forever more.





BOARD OF DIRECTORS

Walter Barnes, III, President, PM Consulting Group,
Power52 Foundation Board of Directors Chairman

Cherie Brooks, Co-Founder, President & CEO, Power52 Foundation

Antawan Anderson, Anderson & Company LLC

Barbara Ebel, Labor Exchange Administrator, MD Dept of Labor

Ray Lewis, Co-Founder

Henry Cortes, Owner, Core Development Group

Mike Volpe, VP, Open Road Renewables

SECTION 8:



FINANCIAL SNAPSHOT

THE IMPACT OF YOUR DOLLAR



TOTAL REVENUE \$596,341



SECTION 9:



USE YOUR GIFTS TO THE BEST OF YOUR ABILITY"



Justice40
Accelerator

PTC PITTSBURGH TECHNICAL COLLEGE



STANDARD ENERGY SOLUTIONS
GEMINI ENERGY SERVICES
LUMINA SOLAR
SOLAR ENERGY WORLD
SOLAR GAINES
TELSA
EARTH & AIR TECHNOLOGIES

AURORA ENERGY
AEROTEK
BALTIMORE COUNTY OFFICE OF
ECONOMIC AND WORKFORCE
COMMERCIAL CONSTRUCTION
SOLAR ENERGY INDUSTRIES
ASSOCIATION

DISTRICT COURT REENTRY PROGRAM
SUNPOWER
SI RENEWABLES
NEW ENERGY EQUITY
BOMARK ELECTRIC
EARTH & AIR TECHNOLOGIES

With your Support, we thrive!



SECTION 10:



WAYS TO SUPPORT

With your help, we'll raise funds to offer workers who have been dislocated, due to the Coronavirus pandemic, the opportunity to receive re-employment job-training in the energy sector at no cost to them.

How can you be a part of the movement? Here's a few simple ideas.

- Consider becoming a monthly or quarterly donor at www.power52.org/donate
- Follow us on social media [@power52official](https://twitter.com/power52official)
- Tune in every other Thursday on social media to our live stream show, "[The Solar Sidebar: Kissing Booth.](#)"
- Sponsor or Volunteer at any of our Community Outreach events or fundraisers such as Operation Sleigh Bells or Power52 LIVE!
- Subscribe to receive Power52's newsletters informing you of Foundation news, updates & events.
- Text the word **POWER** to [877-788-5252](tel:877-788-5252) to stay engaged with Power52's progress
- Find Power52 on the Givelify app and donate today!

With your support, we can continue our efforts of advancing communities resilience through a sustainable strategy of education, employment and economic empowerment.

Your continued well wishes and support through grants, donations and purchases of Power52 swag through our website

Power52.org/shop



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