



Warm greetings of the season!

It's that time of the year when the Power52 Foundation comes together with our dedicated community partners to make the holiday season brighter for those who need it most. We are excited to announce the re-launch of our annual holiday toy drive, "**Operation Sleigh Bells.**"

Operation Sleigh Bells is more than just a toy drive; it's a heartfelt mission to share the spirit of the season with the children in the underserved communities of the Baltimore Metropolitan Area. This year, our goal is to bless over 1,000 kids with the gift of joy and hope.


The Power52 Foundation is on a mission to empower communities and provide opportunities for those who need it most. We believe that every child deserves to experience the magic of the holidays, and this is where you come in. With your support, we can make a real difference.

How You Can Help:


Donate New, Unwrapped Toys: We kindly request new, unwrapped toys that will light up the faces of our precious children. These toys will be distributed to the children of our Power52 trainees as well as local children who are in need.

Host a Collection Bin: We charge our local corporations to host a collection bin in their establishment to join in our mission.... For the Community, By the Community.

Toy Collection Details:

- 
- Power52 Foundation will provide a collection bin to be displayed in your establishment. Bins will be delivered no later than Friday, October 27, 2023.
 - The toy drive will run from October 30th- November 30, 2023.
 - Toys will be picked up from all designated toy collection centers by a Power52 Foundation representative on Friday, December 1, 2023.
 - Toys will be distributed the week of December 11, 2023.

Become a Sponsor: If you're a business or organization, consider becoming a sponsor for the **Operation Sleigh Bells** toy distribution event. During our event there will be food, fun, and games for the kids coupled with Green Table Talks, gift selections, and gift wrapping for the parents. Your support will help us in our mission to brighten the lives of so many children.

- 
- **Comet Catering** - \$2,500
 - Benefits - Opportunity to give remarks during the event, Company logo on event signage, Power52's website, and social media outlets as it relates to the event.
 - **Prancer's Play Toys** - \$1,000
 - Benefits - Company logo on Power52's website and social media outlets as it relates to the event.
 - **Rudolph Wrapping Station** - \$500
 - Benefits - Company logo on Power52's social media outlets as it relates to the event.

**Additional customized sponsorship packages are available*

Thank you for your kindness, generosity, and unwavering support. Let's make **Operation Sleigh Bells** the most magical and memorable holiday season for the children in our community. Wishing you and your loved ones a joyous holiday season filled with warmth and happiness.

With gratitude and holiday cheer,

Cherie Brooks

Cherie Brooks

Visionary Co-Founder, President & CEO, Power52 Foundation

