



POWER52 FOUNDATION

YEAR IN REVIEW

FISCAL YEAR 2021





OUR MISSION



To break the cycle of poverty, unemployment, under employment, and incarceration in our urban communities across the nation through economic empowerment and clean energy access.

OUR VISION



To promote an inclusive clean energy economy that drives economic empowerment.

OUR VALUES



- Integrity
- Trustworthiness
- Equal Opportunity and Inclusiveness
- A Measurable Impact



YEAR IN REVIEW



FISCAL YEAR 2021

SECTION 1: A Word From The CEO

SECTION 2: "Discipline is the icing to your motivation cake"

It is always discipline over motivation. You only need to be motivated once, but you practice staying disciplined every day until you reach your goal.

SECTION 3: "Overcoming obstacles is the only way"

We believe that muscles of character developments are strengthened by the obstacles that we face.

SECTION 4: "Remain Humble"

To err is human. It is very important to forgive ourselves of past transgressions and move full speed ahead into success stories.

SECTION 5: "Give back to my Community"

Through its constant vigilance and efforts at providing opportunities for workforce development where there often seem to be none, Power52 Foundation connects with the community. Our outreach efforts meet the citizens of Baltimore and Maryland where they are.

SECTION 6: "Stories of Impact"

SECTION 7: Board of Directors

SECTION 8: Financial Snapshot

SECTION 9: "Use your gifts to the best of your ability"

Power52 we affirm that to whom much is given much is expected. We appreciate our grantors, donors, and employer partners. They are much a part of our mission as the mission itself. We create opportunity out of what's been shared with us and are most grateful for our supporters.

SECTION 10: Ways to Support



SECTION 1:

WORD FROM THE CEO



Greetings All,

Happy New Year to you and yours. Once again, Power52 Foundation finds itself with another great opportunity to count its blessings. Workforce development has always been a daunting and arduous task, busy with grants, statistics, outcome measurements, reports, creating and supplementing online platforms, meetings, and of course, COVID-19 in its various forms. We are still grateful to essential workers and give accolades to families and friends and everyone who has wither the storms tirelessly responding to the continued call of duty during these still difficult times. As our mettle is tested we find deeper reason to be grateful to the State of Maryland as well as local governments, foundations, our own Board of Directors, and every other stakeholder who continues to dig deep while responding to the call for support, resources, time, energy and assistance, in helping us provide opportunities for those communities who need it most. Let us continue to join arms in the fight against our common enemies - COVID-19 and unemployment.

The Great Resignation is upon us and very real. December 2021 saw a 5.4% unemployment rate in the State of Maryland alone. An unemployment rate bolstered by thousand who left the workforce over the past year and for many reasons remain unemployed. Still Power52's Energy Professional Training Program corresponded with over 600 applicants during the course of this calendar year allowing us to fill 50 slots for training in the fields of solar and renewable energy and other adjunct fields of work.

Workforce training and employment placement assistance is the mission. To that end, 50 individuals from the great state of Maryland accessed our training. We pride ourselves on our ability to meet our trainees where they are regardless of background, helping to chart their course towards gainful employment in Solar and Renewable Energy. In meeting our trainees where they are, we often address generational barriers to upward mobility that have previously not been discovered even by those trainees. Connecting employers with well developed trainees who have undergone 16 weeks of hybrid online and in-person character development, and craft instruction, sustained our passion throughout this year. We proudly look forward, saying that, "We have successfully completed another one!" Our totals for training and employment retention services for this year top 125. We saw tangible and intangible increases in economic empowerment and family stability accordingly. Even amidst a rather tumultuous employment landscape, we added new connections to employment opportunities for our graduates. 44 of our new trainees obtained industry credentials including OSHA-10, NCCER credentials, and CPR/AED certifications. This year one of my biggest goals was to create the outdoor simulated work site space. This project, coming to the fore in October 2021 saw many of the areas' who's who come together for a magnificent evening of networking and support at Power52's head quarters in Columbia, MD. We enjoyed celebrating our successes with Howard County Community College, Maryland Energy Administration, Maryland Higher Education Commission, Easterseals, Pittsburgh Technical College - whom we formed a bridge with allowing our trainees the opportunity to further their education via an articulation agreement that allows even greater achievement in electrical and solar energy going forward, several of our highly acclaimed employer partners who routinely employ our graduates, and a whole host of other great supporters.

Prospectively, we see opportunities for expansion and growth in multiple ways in the upcoming year, more to come on that. Please stay tuned and stay supportive. We will see you soon on Facebook and Instagram @Power52Official, also on our newly minted Solar Sidebar: Kissing Booth live show, and in the community as we champion the cause of resilience through workforce development, education, and training towards careers in solar and renewable energy.

Warm Regards,

Cherie Brooks

CEO/Founder

Power52 Foundation



SECTION 2:



“
DISCIPLINE IS THE ICING TO YOUR
MOTIVATION CAKE”



Power52 Energy Institute exists in the Workforce Development space where supported opportunity meets determination and willpower. Our trainees come from all over the great state of Maryland, but mostly from Baltimore. In 2021, we completed three (3) cohorts of Workforce Development Training with 50 qualified applicants.

The training program consists of 16 weeks of intense Employment Readiness skills building Monday through Friday, 9 a.m. until 3:30 p.m., for a total of 320 hours of training. Trainees go to work "Shovel Ready: and ready to earn. Power52 strongly believes that in order to be successful at work one must develop an attitude of success. In order to achieve, one must believe that it is possible. Power52's Power Principals allow trainees the opportunity to practice character development skills that bolster employment retention rates longterm.

The Power52 Energy Institute administered over 1,800 hours of employability skills training and Speed Interviews sessions this year. Over 75% of our trainees went to work within 30 days of graduation.



SECTION 3:



“OVERCOMING OBSTACLES IS THE ONLY WAY”

Power52 Trainees and graduates come from all walks of life. The 50 men and women who took advantage of the Energy Professional Training Program in 2021 came as individuals but none came alone. We believe that the muscles of character development are strengthened by the size of the obstacle we face. Our totals for this year are 50 enrolled, 39 Graduates, and 33 newly trained and employed. In addition to those the aforementioned newly trained and hired there was job placement assistance for another 30 past graduates whom were seeking new opportunities as well. Power52 tracks past graduates for one (1) year post graduation and provides extra assistance and referrals for wraparound services as needed.



“We believe that the muscles of character development are strengthened by the size of the obstacle we face.”

–Anonymous

Power52 Foundation provided 44 trainees with stackable credentials from N.C.C.E.R., CPR/AED, and OSHA-10 and 1 out of 3 trainees received the coveted NABCEP Credential at first testing.



SECTION 4:

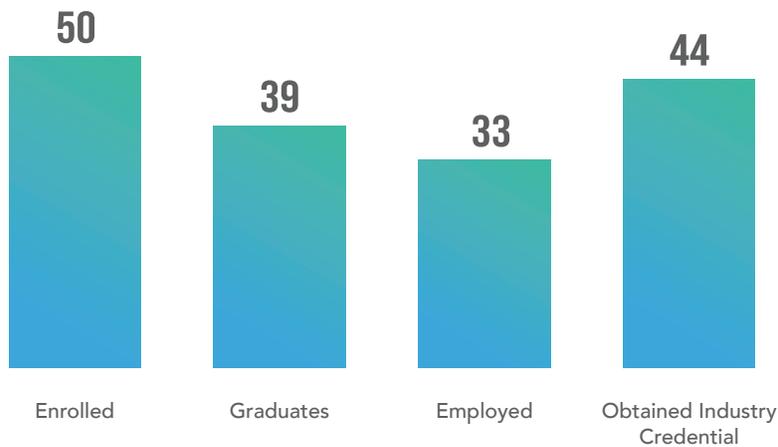


“REMAIN HUMBLE”

“2021”

6 YEARS DOWN, MANY MORE TO GO, AND
THE BEST IS STILL YET TO COME

2021 IN REVIEW



39 GRADUATES out of **50 ENROLLED** = **78%** This year

33 EMPLOYED out of **39 GRADUATES** = **85%** Employment placement rate

44 OBTAINED CREDENTIALS out of **50 ENROLLED** = **88%**



SECTION 5:



GIVE BACK TO MY COMMUNITY”

Power52 Foundation reached thousands of Baltimoreans and Marylanders through our community outreach events and provided on-site opportunities for education, enrollment, and economic empowerment for individuals and families alike. We know the community loves the work that we do and we are always aware of the impact that our work has had on the lives of many members of our community.



SECTION 6:



“ STORIES OF IMPACT”

Baltimore City, known for its club music worldwide, has produced some of the best music that we party to these days. Out of this musical genre and to the door of Power52 Energy Institute, rocking the beat came, **Mr. Elmer, “DJ Scoob” Mooring**. With pep in his step and glide in his slide Mr. Mooring showed his best “Baltimore footwork”, quickly becoming a leader of Cohort 15, and always stood out as opposed to fitting in. Just like a good DJ, for whom timing is most important, “DJ Scoob” sought the opportunity to enter the world of solar and renewable energy after a brief career in conventional energy. A very accomplished man, he knew that solar was the way he wanted to move forward with his career so he decided to “Line Dance” his way into the future with the opportunities that Power52 Energy Institute offers for trainees. Today, through Power52 Foundation, he has “Tangoed” his way into a NABCEP credential, the NCCER credential, new OSHA certifications, and a career amidst some of the greatest governmental support for renewable energy that we have ever seen with the Biden Administration pushing for 400,000 new jobs in the sector. “DJ Scoob” is rocking the house and literally is “Solar Electric sliding” himself right into the future. Party Up!



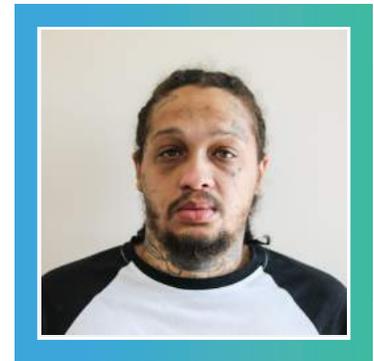
Frankie Bryant, the "Happy" tech rides again. While in the Army, Frankie had dreams of becoming a Solar Panel Installation Tech. Knowing that Solar and renewable energy would provide him with great career opportunities, he was able to apply what he learned as a specialist, to the field of renewable energy once his discharge was completed. After a few years in the field however, Mr. Bryant found himself out of work as result of a highly nepotistic boss and a bout of destructive office politics. Dismayed and frustrated, he found himself employed as a warehouseman to make ends meet. Upon being outreached for our 16th Cohort, he was skeptical at first and took quite a while to complete the initial documents towards enrollment. After several more discussions though he decided to jump in and give solar another shot. Mr. "Frankie" showed up for class daily with the most amazing attitude and smile, and quickly became known as "Happy Frank". He led the class in all things related to installations and got passing grades on all exams at the first attempt. "Happy Frank" is now employed with Lumina Solar as lead solar maintenance tech and is of all things....."Happy."





STORIES OF IMPACT™

And along came Mr. Lonesome, by himself at that. **Drake Spencer-Lonesome** that is. What a name, what a guy, what a collection of tattoos. Yes, Drake was Power52 Energy Institute's version of the Illustrated man 2021. He had a tattoo or two or four or eight on every limb and even on his face. Mr. Lonesome, an articulate Atlanta transplant, fell in love with the idea of covering himself in tats while he was just a teen. Always one to dive headfirst into interesting endeavors, he took to the streets of Atlanta and found himself often in the tattoo parlors of some of his favorite artists getting inked. After making his way to Maryland a few years back he ambled from job to job in search of that thing that would hold him, that he could possibly even get a tattoo to commemorate. He found Solar Energy. As result of Power52 Energy Institute Howard County's connections with some of the staff of Howard County Schools, Mr. Lonesome was able to join cohort 17. He finished his studies in November 2021 and quickly moved into a permanently inked career in Solar Energy. Mr. Drake Spencer-Lonesome may even be interested now in having the Power52 logo tatted on his body somewhere.





BOARD OF DIRECTORS

Walter Barnes, III, President, PM Consulting Group,
Power52 Foundation Board of Directors Chairman

Cherie Brooks, Co-Founder, President & CEO, Power52 Foundation

Antawan Anderson, Anderson & Company LLC

Barbara Ebel, Labor Exchange Administrator, MD Dept of Labor

Ray Lewis, Co-Founder

Henry Cortes, Owner, Core Development Group

Mike Volpe, VP, Open Road Renewables

SECTION 8:



FINANCIAL SNAPSHOT

THE IMPACT OF YOUR DOLLAR



TOTAL REVENUE \$526,883



SECTION 9:



USE YOUR GIFTS TO THE BEST OF YOUR ABILITY"



Justice40
Accelerator



STANDARD ENERGY SOLUTIONS
GEMINI ENERGY SERVICES
LUMINA SOLAR
SOLAR ENERGY WORLD
SOLAR GAINES
TELSA
EARTH & AIR TECHNOLOGIES

AURORA ENERGY
AEROTEK
BALTIMORE COUNTY OFFICE OF
ECONOMIC AND WORKFORCE
COMMERCIAL CONSTRUCTION
SOLAR ENERGY INDUSTRIES
ASSOCIATION

DISTRICT COURT REENTRY PROGRAM
SUNPOWER
SI RENEWABLES
NEW ENERGY EQUITY
BOMARK ELECTRIC
EARTH & AIR TECHNOLOGIES

With your Support, we thrive!



SECTION 10:



WAYS TO SUPPORT

With your help, we'll raise funds to offer workers who have been dislocated, due to the Coronavirus pandemic, the opportunity to receive re-employment job-training in the energy sector at no cost to them.

How can you be a part of the movement? Here's a few simple ideas.

- Consider becoming a monthly or quarterly donor at www.power52.org/donate
- Follow us on social media [@power52official](https://twitter.com/power52official)
- Subscribe to receive Power52's Solar Sidebar E-news, our quarterly newsletter informing you of Foundation news, updates, & events.
- Sponsor or Volunteer at any of our Community Outreach events or fundraisers such as Operation Sleigh Bells or Power52 LIVE!
- Use AmazonSmile, select Power52 Foundation as your preferred non-profit, and 0.5% of your Amazon shopping total will be donated to our program.
- Text the word POWER to 69922 to stay engaged with Power52's progress.
- Find Power52 on the Givelify app and donate today!

With your support, we can continue our efforts of advancing communities resilience through a sustainable strategy of education, employment and economic empowerment.

Your continued well wishes and support through grants, donations and purchases of Power52 swag through our website

Power52.org/shop



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