



POWER52 FOUNDATION

YEAR IN REVIEW

FISCAL YEAR 2019





OUR MISSION



To break the cycle of poverty, unemployment, under employment, and incarceration in our urban communities across the nation through economic empowerment and clean energy access.

OUR VISION



To promote an inclusive clean energy economy that drives economic empowerment.

OUR VALUES



- Integrity
- Trustworthiness
- Equal Opportunity and Inclusiveness
- A Measurable Impact



YEAR IN REVIEW



FISCAL YEAR 2019

SECTION 1: A Word From The CEO

SECTION 2: "Those who say it can't be done, should not interfere with those who are doing it!"

Often, we interfere with our own success by not believing we can accomplish what we desire. It always serves us better to ask, What must I do to set goals and accomplish them too? It all starts in the mind of the person asking.

SECTION 3: "Embrace my failures to reach my success."

Most would agree that failure is an important and inevitable part of life. But once you fail, it becomes difficult to handle and you look for ways to escape from it rather than face it. The most successful people have shown that one secret to success is... having first gone through failures — often many, many failures. The key lies in getting up when you fail and moving forward, no matter what.

SECTION 4: "Remain Humble."

To err is human. It is very important to forgive ourselves of past transgressions and move full speed ahead into success stories

SECTION 5: "Give back to my Community."

Through its constant vigilance and efforts at providing opportunities for workforce development where there often seem to be none, Power52 Foundation connects with the community. Our outreach efforts meet the citizens of Baltimore and Maryland where they are.

SECTION 6: A Story of Impact

SECTION 7: Board of Directors

SECTION 8: Financial Snapshot

SECTION 9: "Use your gifts to the best of your ability."

At Power52 we affirm that to whom much is given much is expected. We appreciate our gifts, grantors, funders, and donors. They are as much a part of our mission as the mission itself. We create opportunity out of what's been shared with us and are most grateful for our supporters.

SECTION 10: Ways to Support



SECTION 1:

WORD FROM THE CEO



Greetings All,

As we approach this fiscal year's end on June 30, 2020, we find ourselves with an even greater opportunity to count our blessings. Everyone that I know in workforce development has been busy with grants, statistics, outcome measurements, reports, creating and supplementing online platforms, meetings, and of course, COVID-19. I would like to give a special thank you to all essential workers everywhere who have tirelessly responded to the call of duty during these difficult times. Also, I'd like to thank the Federal, State, and Local Government, the Foundation Community, Grant Makers and Donors, and the Power52 Board of Directors whom have responded to the call for extra resources at this time and have bolstered their commitments to assistance for those who need it most. To those directly affected by COVID-19, you are in our prayers daily.

This past year saw some of the greatest decreases in the unemployment rate in America in decades and Power52's work certainly added to that. Those decreases have been supplanted over the past few months by record numbers of unemployment claims nationally and locally due to the pandemic. Power52's Energy Professional Training Program outreached and fielded inquiries from approximately 600 applicants over the course of this fiscal year to fill 45 slots for training in the fields of Solar and Renewable Energy and other adjunct fields of work.

Our main goal was and is workforce training and employment placement assistance for 45 individuals from the state of Maryland this year. We excitedly started the year off bulldozing towards that goal. Our outreach events, interactions with employers, and in-house character development and training has sustained our momentum throughout the year and we are proud to say that we have successfully completed another one. We provided training and/or employment retention services to well over 100 people this year, ramping up economic empowerment and family stability assistance accordingly. Our Business Development department continues to thrive with at least a dozen new connections to employment opportunities for our graduates and as always, every graduate leaves us shovel ready with PPE, OSHA-10, NCCER credentials, and CPR/AED Certification in hand. A secondary goal of mine was to present what Power52 does in Workforce Development to the larger body of interested professionals and stakeholders, believing that you should leave the body of knowledge more informed than you found it. We greatly enjoyed the opportunities to host a diversity and inclusion lounge at the Solar Power International Convention in Utah as well as a Resiliency Session at the Peer Learning Convening powered by the Institute for Sustainable Communities in Atlanta, Georgia this year. We have developed a pipeline of interest from other organizations who would like to implement similar workforce development strategies in their home cities and towns nationwide. Our year ends with the amazing opportunity to design and implement an Introductory course to our program at the High School level in Maryland, and possibly completing new Resiliency Hubs in Baltimore City.

We look forward to yet another positively impactful year at Power52 Foundation. Although we have had to postpone our amazing annual fundraiser due to COVID-19 restrictions, we know that with your continued well wishes and support through grants, donations and purchases of Power52 swag through our website, Power52.org, we will continue to blaze the trail in Workforce Development for the population we serve. We will see you soon on our Facebook and Instagram pages, @Power52official, and definitely at our annual fundraiser, "Power52 LIVE!" where we celebrate each year with supporters, graduates, and trainees alike.

Godspeed,

Cherie Brooks
CEO/Founder
Power52 Foundation



SECTION 2:



“
THOSE WHO SAY IT CAN'T BE DONE, SHOULD
NOT INTERFERE WITH THOSE WHO ARE
DOING IT!”



Power52 Energy Institute exists in the Workforce Development space where supported opportunity meets determination and willpower. Our trainees come from all over the state of Maryland, but mostly from Baltimore. In 2019, we completed three (3) cohorts of Workforce Development Training with 44 qualified applicants

The training program consists of 11 weeks of intense Employment Readiness skills building Monday thru Friday, 9 a.m. until 3:30 p.m., for a total of 320 hours of training. Trainees go to work “Shovel Ready” and ready to earn. Power52 strongly believes that in order to be successful at work one must develop an attitude of success. In order to achieve, one must believe that it is possible. Power52’s Power Principles allow trainees the opportunity to practice character development skills that bolster employment retention rates longterm.

The Power52 Energy Institute administered over 400 hours of employability skills training and Speed Interviews sessions this year. Over 75% of our trainees went to work within 30 days of graduation.



SECTION 3:



“EMBRACE MY FAILURES TO REACH MY SUCCESS”

Power52 Trainees and graduates come from all walks of life. The 44 men and women who took advantage of the Energy Professional Training Program in 2019 came as individuals but none came alone. “Support systems are the way to achievement because past mistakes have a way of holding you back”, said one trainee on day one of 11 weeks. Nevertheless, through a thoroughly laid plan success is achieved. Our totals for this year are 44 enrolled, 33 Graduates, and 30 newly trained and employed. Our “By the numbers” form highlights the successes of the program over the years. In addition to those the aforementioned newly trained and hired there was job placement assistance for another 30 past graduates whom were seeking new opportunities as well. Power52 tracks past graduates for one (1) year post graduation and provides extra assistance and referrals for wraparound services as needed.



“Support systems are the way to achievement because past mistakes have a way of holding you back”

–Trainee

Power52 Foundation provided 44 trainees with stackable credentials from N.C.C.E.R., CPR/AED, and OSHA-10 and 1 out of 4 trainees received the coveted NABCEP Credential at first testing.



SECTION 4:



“
REMAIN HUMBLE”

“2019”

5 YEARS IN BUT WE'VE ONLY JUST BEGUN
AND THE BEST IS YET TO COME

2019 IN REVIEW



35 GRADUATES out of **45 ENROLLED** = **78%** This year

30 EMPLOYED out of **35 GRADUATES** = **86%** Employment placement rate

40 OBTAINED CREDENTIALS out of **45 ENROLLED** = **91%**



SECTION 5:



GIVE BACK TO MY COMMUNITY”

Power52 Foundation reached thousands of Baltimoreans and Marylanders through our community outreach events and provided on-site opportunities for education, enrollment, and economic empowerment for individuals and families alike. We know the community loves the work that we do and we are always aware of the impact that our work has had on the lives of many members of our community.

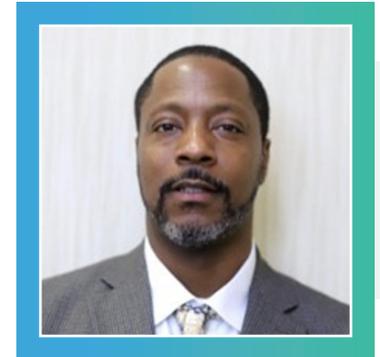


SECTION 6:



“ A STORY OF IMPACT”

Michael Cooper came to Power52 after five (5) years of incarceration and multiple years of employment as a floor tech in Pennsylvania. Michael had a strong desire to learn solar and actually worked a full-time job overnight while enrolled in Power52 Energy Institute. Michael would leave work at 4:00 AM daily and report to class on-time at 9:00 AM. Not one to be defeated, Michael pushed through by attending and participating in every class. His tenacity and perseverance earned him the first ever Perseverance Award at the Power52 Energy Institute's graduation, held at the Reginald F. Lewis Museum in Downtown Baltimore. Michael took advantage of Power52's 30-hour Boot Camp immediately following graduation and began to put some of his newly acquired skills to work through an on the job training project hosted by Power52 Energy Solutions, thus furthering the opportunity for Michael to learn additional craft skills. We salute Power52 Energy Institute's graduate Mr. Michael Cooper.



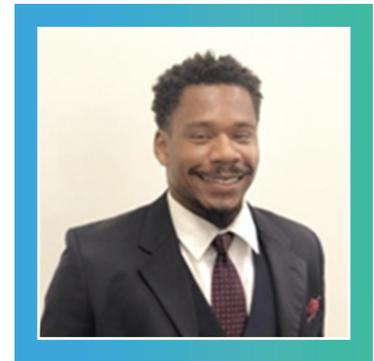
Never judge a book by its cover said Papa Smurf! He instinctively knew that all Smurfs are good Smurfs at heart, regardless of their presentation. **Mr. Nisim Evans** came to Power52 in February 2019 to learn Solar and renewable energy towards starting a career in the field. As intelligent, affable, and discerning as he was, what was most memorable about Nisim was the deep scowl of disbelief that he often wore to school everyday. To look at him when he wasn't speaking was like looking at the meanest tiger waiting to pounce on unsuspecting prey. He quickly earned the moniker, "Grouchy Smurf" as a result. In class however, Nisim always contributed deeply to every lecture and discussion and also became known as the "most studious", as he often stayed back after class even when he didn't need to in order to get ahead of the game and stay on top of his lessons. Just prior to coming to Power52 Nisim applied for a job with Vivint Solar as an installer and was turned down. Nisim graduated cohort 4 in Ellicott City in April 2019, went to work for Vivint Solar in a supervisory position immediately thereafter, and proved to the world that Grouchy Smurf could indeed learn Solar.





A STORY OF IMPACT”

The unbreakable **Mr. Justin Jackson**. One early August morning in 2019 Mr. Jackson strolled into Power52's offices in Ellicott City on two legs. Justin had responded to our Indeed ad and wanted to know more about Solar and Renewable Energy. His goal of becoming a Solar focused electrician was becoming clear. After enrollment and with the support of his brother who brought him to class every day, Justin's dreams began to become more tangible until the unexpected happened. Mid-way through the training Justin literally broke his ankles on the basketball court. Shortly thereafter, Justin, a bit dismayed, stated to his craft instructor, "I thought about quitting, but that's exactly why I'm just getting to this point in my life." Justin limped his way into class every day after that and successfully completed the course. Upon completion of the Power52 Program, Justin enrolled with IBEW Local 24 Electricians Union entering their salaried apprenticeship program. Mr. Jackson's ankles are better now as he also received the coveted NABCEP Photovoltaic Apprentice level credential through Power52 Energy Institute. The only thing left for Justin is to learn how to play basketball.





BOARD OF DIRECTORS

Walter Barnes, III, President, PM Consulting Group,
Power52 Foundation Board of Directors Chairman

Cherie Brooks, Co-Founder, President & CEO, Power52 Foundation

Marty Lampner, RETIRED, Chimes Family of Services

Theodore Offit, General Counsel, Offit Kurman Attorneys at Law

Antawan Anderson, Anderson & Company LLC

Barbara Ebel, Labor Exchange Administrator, MD Dept of Labor

Walter Simmons, President & CEO, Employ Prince George's Inc.

Robert Daniel Wallace, Co-Founder

Ray Lewis, Co-Founder

Henry Cortes, Owner, Core Development Group

Mike Volpe, VP, Open Road Renewables

SECTION 8:



FINANCE SNAPSHOT

THE IMPACT OF YOUR DOLLAR



TOTAL REVENUE \$594,678



SECTION 9:



USE YOUR GIFTS TO THE BEST OF YOUR ABILITY"



UNITED BY BLUE
WALTERS ART GALERY
WASHINGTON WIZARDS
WHITE TAIL RESORTS
ANDREAS DAILEY
MARYLAND RACES
THE ANNAPOLIS PHOTOGRAPHER

BADGER BALM
LIFEPROOF
MAIN EVENT
ORIENTAL TRADING
TOTAL WINE
SMYTH JEWELERS

TENTH WARD DISTILLERY
SAGAMORE SPIRIT
BALTIMORE SYMPHONY ORCHESTRA
AMC
LIBERTY MOUNTAIN SKI RESORT
PINOT'S PALETTE

With your Support, we thrive!



SECTION 10:



WAYS TO SUPPORT

With your help, we'll raise funds to offer workers who have been dislocated, due to the Coronavirus pandemic, the opportunity to receive re-employment job-training in the energy sector at no cost to them.

How can you be a part of the movement? Here's a few simple ideas.

- Consider becoming a monthly or quarterly donor at www.power52.org/donate
- Follow us on social media [@power52official](https://twitter.com/power52official)
- Subscribe to receive Power52's Solar Sidebar E-news, our quarterly newsletter informing you of Foundation news, updates, & events.
- Sponsor or Volunteer at any of our Community Outreach events or fundraisers such as Operation Sleigh Bells or Power52 LIVE!
- Use AmazonSmile, select Power52 Foundation as your preferred non-profit, and 0.5% of your Amazon shopping total will be donated to our program.
- Text the word POWER to 69922 to stay engaged with Power52's progress.
- Find Power52 on the Givelify app and donate today!

With your support, we can continue our efforts of advancing communities resilience through a sustainable strategy of education, employment and economic empowerment.

Your continued well wishes and support through grants, donations and purchases of Power52 swag through our website

Power52.org/shopp52



POWER52 FOUNDATION
**YEAR IN
REVIEW**
FISCAL YEAR 2019

